



# Headlands BeachFest

**SPONSOR REGISTRATION PACKET**

JULY 25, 2015

MENTOR HEADLANDS STATE PARK

[WWW.HEADLANDSBEACHFEST.COM](http://WWW.HEADLANDSBEACHFEST.COM)

# Reach 10,000+ Visitors



Don't miss your chance to be a part of the 3rd Headlands Beachfest! This free regional family-friendly event on Ohio's longest beach attracts not only northeast Ohio visitors but visitors from over a 150 mile range

## Beachfest Features

- Three world champion sand sculpture artists competing for the best of show award
- Over 25 art vendors lining the paved walkway, selling "beach themed" items
- Eight food trucks
- Continuous Main Stage entertainment and music
- Inflatables and Children's Games
- Kayak rides
- Professional kite flying
- Children's Sand Castle Building Contest

HEADLANDS  
BeachFEST



### **Why be a part of Beachfest?**

This year's event will be bigger and better than ever with expanded marketing across the region including:

- Radio
- Cable
- Print/Digital
- Event Program
- The Mentor Channel
- Social Media
- Google Ads
- City of Mentor website
- Banners/signage



# SPONSORSHIP OPPORTUNITIES

## Title Sponsor

**\$7,000**

### 1 Available

- Naming rights for the 2015 Beachfest: Beachfest presented by your company.
- :30 PA sponsorship acknowledgement every hour during the event
- Company logo displayed prominently on all Beachfest materials
- 10 X 20 Vendor space
- Special recognition on the Mentor Channel.
- One and a half page color spread with color photos in event program
- 500 word article in a two page spread with company Logo in program
- On Beach signage at main gate the busiest location
- Premium presence on Beachfest web site as "Presenting Sponsor"
- VIP Parking

## World Champion Sand Sculpture Contest Sponsor

**\$3,500**

### 1 Available

- Logo placement on all visual advertising
- Large Signage by the sand sculpture area
- 10 x 10 Vendor space (placed by the sculpture area if you prefer)
- Full Color ad in event program
- 250 word article in a one page spread with company Logo in program
- :30 PA acknowledgement every two hours as the sand sculpture sponsor
- High presence on Beachfest web site
- VIP Parking

## Performance Stage Sponsor

**\$2,500**

### 1 Available

- Logo placement on all visual advertising
- Large Company sponsor thank you sign by main performance stage
- 10 x 10 Vendor space
- Full Color Ad in event guide
- 250 word article and company logo in program
- Presence on the Beachfest web site
- :20 PA acknowledgement three times during Beachfest
- A thank you acknowledgement every time a new performer comes on stage
- VIP Parking

## Inflatables and Children's Game Area Sponsor

**\$1,500**

### 1 Available

- Logo Placement on all visual advertising
- Large Company sponsor thank you sign by the game area
- 10 X 10 vendor space
- 3/4 page color ad in event program
- 150 word article and company logo in the program
- Presence on the Beachfest web site
- :20 PA acknowledgement three times during Beachfest
- VIP Parking

## Kids Art Tent Sponsor

**\$1,500**

### 1 Available

- Logo Placement on all visual advertising
- Large Company sponsor thank you sign in Arts tent
- 10 X10 vendor space
- ¾ page color ad in event program
- 150 word article and company logo in the program
- Presence on the Beachfest web site
- ;20 PA acknowledgement three times during Beachfest
- VIP parking

## Shade Tent Sponsor

**\$700**

### 2 Available

- Logo Placement on all visual advertising
- Large Company sponsor thank you sign by the 20 X10 shade tent which will have table and chair seating for 36 people
- Presence on Headlands Beachfest web site
- 10 X 10 Vendor space
- Full Color 1/3 page ad in event program and VIP parking

## Patrons

**\$350**

### 10 Available

- Reserved 10 X 10 vendor space
- Acknowledgement and thank you at least twice during event
- Listing on Headlands Beachfest web site
- Full color quarter page ad in event program

## Program Sponsor

New this year! Our event program will feature a 50/50 split of advertising and feature content. Perfect opportunity to advertise your business with coupons and special offers to over 20,000 visitors!

2 Page Spread	\$1,250
Full Page Ad - Back Cover	\$1,500
Full Page Ad	\$750
1/2 Page Ad	\$500
1/4 Page Ad	\$275
1/8 Page Ad	\$175

DEADLINE: March 30, 2015





# HEADLANDS BeachFEST



# BEACHFEST SPONSORSHIP FORM



## SPONSORSHIP OPPORTUNITIES

- Title Sponsor \$7,000
- World Champion Sand Sculpture Sponsor \$3,500
- Performance Stage Sponsor \$2,500
- Inflatables & Children's Game Area Sponsor \$1,500
- Kids Art Tent Sponsor \$1,500
- Shade Tent Sponsor \$700
- Patrons \$350

## PROGRAM SPONSOR

- 2 Page Spread \$1,250
- Full Page Ad - Back Cover \$1,500
- Full Page Ad \$750
- 1/2 Page Ad \$500
- 1/4 Page Ad \$275
- 1/8 Page Ad \$175

**Please make check out to "City of Mentor" or charge my credit card**

- Visa  MasterCard

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**Please return registration form with payment to:**  
The City of Mentor, Parks & Recreation Department  
Attn: Paul Hegreness  
8500 Civic Center Boulevard, Mentor, OH 44060  
Tel: 440-974-5720



# HEADLANDS BeachFEST

City of Mentor  
Parks & Recreations Dept.  
8500 Civic Center Blvd.  
Mentor, OH 44060

**For more information, please contact:**

**City of Mentor  
8500 Civic Center Blvd, Mentor, Ohio 44060  
(440) 974-5720**

**For other festival details, please visit  
[www.headlandsbeachfest.com](http://www.headlandsbeachfest.com)**

**For sponsorship information, please contact:**

**Paul Hegreness  
Recreation Superintendent  
(440) 974-5720**