



CITY OF MENTOR

2019 SPONSORSHIP OPPORTUNITIES

MENTOR ROCKS

Over 100,000 people attended Mentor Rocks in 2017 & 2018. Northeast Ohio's most popular free concert series is being expanded to 13 weeks! June 4 – August 27, 2019

~~TITLE SPONSOR~~ — ~~\$15,000~~ — ~~SOLD!~~

- ~~• 1 available~~
- ~~• Company incorporated onto Mentor Rocks logo~~
- ~~• Premium presence on all marketing materials~~
- ~~• 10 x 10 tent space~~
- ~~• Promo item distribution (You supply)~~
- ~~• 10 reserved parking spaces~~
- ~~• 20 complimentary meal tickets per concert~~
- ~~• 2 Page spread & 500 word article in Event Program~~

PRESENTING SPONSOR \$6,000

- 3 available
- Presenting sponsorship rights to the concert series
- Significant presence on video intro & preshow roll
- Secondary logo placement on all marketing materials
- 10 x 10 tent space
- Promo item distribution (You supply)
- 5 complimentary meal tickets per concert
- Full-page ad & 250-word article in Event Program

SUPPORTING SPONSOR \$3,000

- 3 available
- Logo on all marketing materials
- Presence on pre-show roll
- 10 x 10 tent space
- Promo item distribution (You supply)
- Half-page ad in Event Program

ADVERTISING

- Videoboard Pre-Show Roll (Season) \$1,300
- Program Full Page (5½" x 8½") \$1,000
- Program Half Page (5½" x 4¼") \$500
- Program Quarter Page (2¾" x 4¼") \$250

MENTOR CULTURAL ARTS SERIES

Support Opera, Theater and Classical performances at the Mentor Civic Amphitheater Wildwood Cultural Center. May – Oct 2019.

PRESENTING SPONSOR \$5,000

- 1 available
- Acknowledgement from stage and video boards before and after performances
- Premium logo placement on all marketing materials
- Acknowledgement in recap video to air on the Mentor Channel

SUPPORTING SPONSOR \$1,500

- 3 available
- Acknowledgement from stage and video boards before and after performance
- Secondary logo placement on all marketing materials
- Acknowledgement in recap video to air on the Mentor Channel

PATRON \$100

- Listing on video boards and event program

MENTOR PUBLIC ART DISPLAY

Presented by the Mentor Community Arts Commission. 10 artists will be customizing bear sculptures for display throughout the city through the summer of 2019. Sculptures to be auctioned off at end of season to support the Arts Commission.

PLATINUM SPONSOR \$1,500

- 2 available
- Bear sculpture ownership
- Sponsor selects artist from design portfolio
- Name on bear sculpture base and maps
- Primary logo placement on all marketing materials
- 6 tickets to adoption party
- 6 tickets to auction gala

GOLD SPONSOR \$1,000

- 5 available
- Name on bear sculpture base and maps
- Secondary logo placement on all marketing materials
- 4 tickets to adoption party
- 4 tickets to auction gala

SILVER SPONSOR \$500

- 10 available
- Logo placement on all marketing materials
- 2 tickets to auction gala

MENTOR ON TAP & UNCORKED

Featuring over 30 of Ohio's best brewers and vintners, gourmet food trucks, live music, activities & more! 600 attendees. June 22, 2019

PRESENTING SPONSOR \$3,000

- 1 available
- 10 x 10 canopy tent in main seating area
- Premium logo placement on all marketing materials
- Logo on A-frames throughout grounds
- Regular acknowledgements from Main Stage
- 12 tasting passes and 12 meal vouchers

SUPPORTING SPONSOR \$1,500

- 3 available
- Secondary logo placement on all marketing materials
- Logo on A-frames with other sponsors
- Regular acknowledgements from Main Stage
- 6 tasting passes and 6 meal vouchers

ACTIVITIES SPONSORS \$500

- Photo Booth / Trivia / Cornhole / Other

MENTOR CITYFEST

Mentor CityFest is Lake County's premier family-friendly festival with activities, games, entertainment, food and more! CityFest attracts over 20,000 visitors over 2 days. August 23-24, 2019

~~PRESENTING SPONSOR~~ ~~\$15,000~~ ~~SOLD~~

- ~~• 1 available~~
- ~~• Mentor CityFest Presented by YOUR COMPANY~~
- ~~• Your choice of booth space in Main Street tent~~
- ~~• Premium logo placement on all marketing materials~~
- ~~• Company logo displayed regularly on videoscreens~~
- ~~• Special recognition on the Mentor Channel~~
- ~~• 30 wristbands for inflatables/activities~~
- ~~• PA acknowledgement every hour during the festival~~

SUPPORTING SPONSORS \$3,500

- 5 available
- Logo placement on marketing materials
- 10' inline space in Main Street Tent
- Digital ad regularly displayed on video boards
- Regular PA acknowledgement during the festival
- 10 wristbands for inflatables/activities

COLOR DASH & WALK SPONSOR \$500

- 7 available
- Logo displayed at color station
- Company logo on race materials and t-shirts

HEADLANDS BEACHFEST

Headlands BeachFest is "the ultimate beach party". This family-friendly event on Ohio's longest beach features world champion sand sculpture artists, precision acrobatic kites, art vendors, food trucks, and a full schedule of entertainment and activities. BeachFest attracts an average of 15,000 attendees. July 20, 2019

PRESENTING SPONSOR \$7,500

- 1 available
- Headlands BeachFest Presented by Your Company
- Premium logo position on all marketing materials
- PA acknowledgement every hour
- 20' inline space in activities tent
- Special recognition on the Mentor Channel
- Prominent signage near main entry
- Premium presence on BeachFest website

SUPPORTING SPONSOR \$2,500

- 3 available
- Regular PA Acknowledgements
- 10' inline space in activities tent
- Logo placement on marketing materials

MENTOR CRUISE-IN

Mentor Cruise-In is now in its 18th year! You'll find over 800 cool classics as well as food, entertainment, and family-friendly activities. August 10, 2019

PRESENTING SPONSOR \$1,500

- 1 available
- Mentor Cruise in Presented by Your Company
- Premium logo placement on all marketing materials
- 20 x 20 tent space
- Regular PA acknowledgement and video boards

SUPPORTING SPONSOR \$500

- 5 available
- Logo placement on all marketing materials
- 10 x 10 tent space
- Regular PA acknowledgement and video boards

MENTOR CHILL OUT

Mentor's inaugural winter festival celebration to be held on the grounds of Civic Center Park featuring winter family activities, food trucks, beverage tastings and more. February 23, 2019

PRESENTING SPONSOR \$1,500

- 1 available
- Custom Ice Sculpture with Your Logo
- Mentor Chill Out Presented by Your Company
- Premium logo placement on all marketing materials
- Regular PA acknowledgement and video boards

SUPPORTING SPONSOR \$500

- 5 available
- Logo placement on all marketing materials
- Regular PA acknowledgement and video boards

ICE SCULPTURE SPONSORS

Sizes, styles and costs vary. Call for details!

MENTOR FARMER'S MARKET

Over 800 visitors shop under the trees at Garfield Park every Friday from June through September at the Mentor Farmers Market. The Market features over 30 vendors offering locally grown fare as well as arts and crafts

~~PRESENTING SPONSOR~~ ~~\$1,250~~ ~~SOLD!~~

- ~~• 1 available~~
- ~~• Recognized as presenting sponsor on all marketing materials, banners and website~~
- ~~• Recognition on social media every week throughout the season (18x)~~
- Special acknowledgement on the Mentor Channel

SUPPORTING SPONSOR \$500

- 5 available
- Logo placement on all marketing materials
- Acknowledgement on social media
- Acknowledgement on the Mentor Channel

MEDIA SPONSORS / PARTNERS

Supporting sponsorships and lower levels available for all events. Total value based on participation. Trade of equal value for published rates. Call for details

The City of Mentor reserves the right to decline sponsorship. Pricing and availability subject to change without notice. For additional information or to develop a combined/custom sponsorship package, contact Ante Logarusic at logarusic@cityofmentor.com or (440) 974-5794. Revised 11/1/18.



CITY OF MENTOR

2019 EVENT SPONSORSHIP RESERVATION FORM

CONTACT INFORMATION

ORGANIZATION	
CONTACT PERSON	
STREET ADDRESS	
CITY, STATE, ZIP CODE	
PHONE	
EMAIL ADDRESS	

EVENT INFORMATION

EVENT	SPONSORSHIP LEVEL	AMOUNT

TOTAL	
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*This form is not a contract and does not guarantee reservation of space.
A contract and payment instructions will be sent to you.*

Please email completed form to Ante Logarusic at logarusic@cityofmentor.com or call (440) 974-5794 for additional information or to develop a custom sponsorship package.

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