

# Foreign Trade Zone & Logistics Update



**Thursday, March 5, 2015 - 11:30 am to 2:30 pm**  
 Holden Center, 4242 St. Rt. 306, Kirtland, OH 44094  
 (Across from Lakeland Community College)

Sponsored By



This luncheon seminar will showcase three highly effective global business support programs for Northeast Ohio businesses: the Cleveland-Europe Express Liner Service, the Global Trade Group and Foreign-Trade Zones.

The Cleveland-Europe Express Liner Service was established in 2014 and enables direct maritime shipment to Antwerp at competitive rates and significant time savings.

NEOTEC's Global Trade Group helps companies accelerate their growth into international markets with a complete realm of counseling services, from basic export assistance to in-depth, tailored international trade support.

The Foreign-Trade Zone program, created by Congress in 1934, helps increase the competitiveness of US companies by providing significant, ongoing cost savings in their global supply chain.

Come and hear the benefits of participating in the FTZ program and how to optimize your international business by reducing shipping costs while complying with increasingly complex international regulations.

## Expert Speakers Include:



**David Gutheil**  
 VP of Maritime & Logistics for the Port of Cleveland, which offers the Cleveland-Europe Express Liner Service



**John Senese**  
 VP of International Operations for NEOTEC, which provides the Global Trade Group program



**Ron DeBarr**  
 President/CEO of NEOTEC, administrator of Northeast Ohio's Foreign-Trade Zones 40 and 181

## REGISTER ONLINE

<http://www.mentorchamber.org/trade>



## INTERNATIONAL TRADE TOOLBOX SEMINAR: CHECK REGISTRATION FORM

**Mentor Companies: Total # Attending x \$25 = \_\_\_\_\_**

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Address 2 \_\_\_\_\_

City, State, Zip \_\_\_\_\_

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Email \_\_\_\_\_

**Non-Mentor Companies: Total # Attending x \$30 = \_\_\_\_\_**

Additional Registrant \_\_\_\_\_

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Additional Registrant \_\_\_\_\_

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Make Check Payable To:  
**Mentor Area Chamber of Commerce**  
 6972 Spinach Drive, Mentor, OH 44060

QUESTIONS?: Contact the Mentor International Trade Initiative at (440) 205-3743 or [holizna@cityofmentor.com](mailto:holizna@cityofmentor.com)