July 22, 2017 11 AM to 6 PM

www.headlandsbeachfest.com

Sponsorship Opportunities & Benefits

Now in its fifth year, Headlands BeachFest is "the ultimate beach party". This family-friendly event on Ohio's longest beach features world champion sand sculpture artists, precision acrobatic kites, art vendors, food trucks, and a full schedule of entertainment and activities. BeachFest attracts an average of 20,000 attendees.

Presenting Sponsor $7,500

1 Available

- 2017 Headlands BeachFest Presented by Your Company
- PA acknowledgement every hour
- Company logo displayed prominently on all BeachFest marketing materials
- Special recognition on the Mentor Channel
- Prominent signage near front gate
- Premium presence on BeachFest website
- First right of refusal for 2018

World Champion Sand Sculpture Sponsor $3,000

3 Available

- Logo placement on all visual advertising
- Logo on sand sculptor T shirt
- Prominent signage in your sand sculptor's space
- PA acknowledgement every hour
- High presence on BeachFest website

Entertainment Sponsor $2,500

1 Available

- Announcements from the YOUR COMPANY stage
- Logo placement on all visual advertising
- Logo banner on stage
- Logo on BeachFest website

City of Mentor, Public Information Office, 8500 Civic Center Boulevard, Mentor, Ohio 44060
(440) 974-5794 | pubinfo@cityofmentor.com

Kids Arts & Activities Sponsor $2,500

1 Available

- Logo placement on all visual advertising
- Large company thank you sign in Arts tent
- Logo on BeachFest website
- PA acknowledgements three times

Promotional Giveaways

Call to discuss promotional items such as sunblock, sunglasses, beach toys, etc.

Prizes

We are also seeking prize donations from Mentor businesses for assorted activities. Donor to be acknowledged from the Main Stage.

SPONSORSHIP DEADLINE: June 16, 2017

The City of Mentor reserves the right to decline sponsorship or prizes. Pricing and availability subject to change without notice. For additional information on these, or a customized sponsorship package, contact Ante Logarusic at (440) 974-5794 or logarusic@cityofmentor.com. **REV: 04/17/17**