



August 25-26, 2017

www.mentorcityfest.com

Sponsorship Opportunities & Benefits

Mentor CityFest is Lake County's premier *family-friendly* festival with activities, games, entertainment, food and more! Your business will enjoy direct access to over 20,000 visitors over 2 days.

Gold / Presenting Sponsor **\$15,000**

1 Available SOLD!

- Mentor CityFest Presented by YOUR COMPANY
- Your choice of booth space in Main Street tent
- Company logo prominently displayed on all festival advertising and grounds
- Company logo displayed regularly on Jumbotron during festival
- Special recognition on the Mentor Channel
- 30 wristbands for inflatables/activities
- 8 VIP parking passes
- PA acknowledgement every hour during the festival
- 2018/19 sponsorship available

Silver / Main Stage Sponsor **\$10,000**

1 Available

- Opportunity to announce bands both evenings
- Company logo displayed on all festival advertising and grounds
- Company logo displayed regularly on Jumbotron
- Special recognition on the Mentor Channel
- Regular PA acknowledgement during the festival
- 20 wristbands for inflatables/activities

Bronze / Family Fun Zone Sponsor **\$7,500**

1 Available

- Exclusive presence in Family Fun Zone consisting of 10 inflatables/activities
- Special recognition on the Mentor Channel
- Company logo on all festival materials
- Company logo displayed regularly on Jumbotron
- Regular PA acknowledgement during the festival
- 20 wristbands for inflatables/activities

Beer & Wine Garden Sponsor \$2,500

2 Available

- Logo or company banner displayed in beer & wine garden
- Company logo on all festival materials
- Company logo displayed regularly on Jumbotron
- Regular PA acknowledgement during the festival
- 10 wristbands for inflatables/activities

Pavilion Seating Area Sponsor \$2,500

2 Available

- Logo or company banner displayed in pavilion seating area
- Company logo on all festival materials
- Company logo displayed regularly on Jumbotron
- Regular PA acknowledgement during the festival
- 10 wristbands for inflatables/activities

Main Street Tent Sponsor \$2,500

1 Available

- Logo or company banner displayed in pavilion seating area
- Company logo on all festival materials
- Company logo displayed regularly on Jumbotron
- Regular PA acknowledgement during the festival
- 10 wristbands for inflatables/activities

Color Dash & Walk Sponsor \$1,000

7 Available

- Logo displayed at color station
- Logo displayed regularly, with other race sponsors, on Jumbotron
- Company logo on all race materials and race t-shirts

Jumbotron Advertising \$1,000

10 available

- :10 Logo to be displayed no fewer than 25 times

Prizes

We are also seeking prize donations from Mentor businesses for trivia games and other assorted activities through the weekend from the Main Stage as well as event grounds. Donor to be acknowledged from the Main Stage.

SPONSORSHIP DEADLINE: August 1, 2017

The City of Mentor reserves the right to decline sponsorship or prizes. Availability subject to change without notice. For additional information on these, or a customized sponsorship package, contact Ante Logarusic at (440) 974-5794 or logarusic@cityofmentor.com.

Rev: April 7, 2017