



## SPONSORSHIP OPPORTUNITIES & BENEFITS

*Mentor On Tap & Uncorked delivers a unique tasting experience in a fun and relaxed setting.*

### JUST THE FACTS

- 28 Premium Microbrewers featuring 2 brews each
- 6 Ohio Vintners
- 6 Gourmet Food Trucks
- People's Choice Awards for "Best Beer" and "Best Wine"
- 1,500+ Attendees
- Live Music, Activities & Prizes

### PRESENTING SPONSOR      \$5,000

#### **1 Available SOLD!**

- Recognized as presenting sponsor
- Logo on main entry archway
- 10 x 10 canopy & table top next to main seating area
- Logo presented in primary position on all advertising, promo video, promotional items\*, website, and social media
- Live radio interview week of event and live remote interview from Main Stage during the event
- Regular acknowledgements from Main Stage
- Interview for recap video to air on the Mentor Channel as well as shared on social media
- Logo on Main Stage banner
- Logo on "People's Choice" voting chips
- Presentation of "People's Choice" Award by representative of your company
- 12 tasting passes and 12 meal vouchers
- First right of refusal for 2018

## **SUPPORTING SPONSOR                    \$1,000**

### **3 Available**

- Logo presented on website, promo video and social media posts, secondary position
- Logo on a banner with other sponsors
- Regular acknowledgments from Main Stage
- Feature on “On Tap” recap video to air on the Mentor Channel as well as shared on Social Media
- 6 tasting passes and 6 meal vouchers

## **ACTIVITIES SPONSORS**

### **PHOTO BOOTH                                \$600**

#### **1 Available**

- Photo booth sponsored by YOUR COMPANY
- 2 tasting passes and 2 meal vouchers

### **TRIVIA    \$500**

#### **1 Available**

- Game to be conducted from Main Stage
- Logo on podium and answer cards, 2<sup>nd</sup> position
- 2 tasting passes and 2 meal vouchers

### **CORNHOLE (per set)                        \$400**

#### **3 Available**

- Logo on cornhole boards, 2<sup>nd</sup> position
- 2 tasting passes and 2 meal vouchers

## **PROMOTIONAL ITEMS**

Contact us if you are interested in sponsoring promotional items including swag bags, sunglasses, etc. Main sponsor to also be featured on promotional items.

## **PRIZES**

We are also seeking prize donations from Mentor businesses for the trivia game and other assorted activities through the evening from the Main Stage as well as event grounds. Donor and donation to be acknowledged from the Main Stage.

The City of Mentor reserves the right to decline sponsorship or prizes. Availability subject to change without notice. For additional information on these, or a customized sponsorship package, contact Ante Logarusic at (440) 974-5794 or [logarusic@cityofmentor.com](mailto:logarusic@cityofmentor.com).