

SPONSOR REGISTRATION PACKET



MENTOR
CITYfest

LIVE MUSIC • FOOD • FUN & GAMES

AUGUST 28-29, 2015

Reach 20,000+ Visitors



Don't miss your chance to be a part of this year's Mentor CityFest - Lake County's premier, family-friendly event features live entertainment, food, fun & games!

CityFest Features

- 80 Vendors
- 22 Food Vendors
- Live Music & Entertainment
- Inflatables & Activities
- Parade
- Beer & Wine Garden
- Fireworks
- Media Partnership / Exposure

Your business will enjoy direct access to over 20,000 visitors over 2 days.

MENTOR
CITYfest

LIVE MUSIC • FOOD • FUN & GAMES

2 Days 1 Big Event

Mentor CityFest is packed with activities and unique engagement opportunities from start to finish. All of which will be capped off with our spectacular fireworks event. We invite your organization to be a part of it!



SPONSORSHIP OPPORTUNITIES

Gold (Title) Sponsor

\$15,000

Naming rights for the 2015 Mentor CityFest. Entrance area booth space in Main Street tent. Company logo displayed prominently on all festival materials and festival grounds signage. Special recognition on The Mentor Channel. VIP concert seating for 25 guests. 30 wristbands for inflatable activities. Eight VIP parking passes. :30 PA sponsorship acknowledgment every hour during the festival. Two page spread and 500 word article in event program. 1 available.

Silver Sponsor

\$10,000

Stage Pillar Wraps on amphitheater with your company logo. Opportunity to announce the band both evenings. Onstage recognition of your company. Special recognition commercial on The Mentor Channel. Reruns of concert performance on the Mentor Channel, Sept-Dec. 10 x10 booth space in Main Street tent. Company logo on all festival materials. Full page ad and 350 word article in event program. :30 PA sponsorship acknowledgment every hour during the festival. 20 wristbands for inflatable activities. 1 available.

Bronze Sponsor

\$7,500

Exclusive presence in Family Fun Zone consisting of 8-10 inflatables/activities. Special recognition commercial on The Mentor Channel. 10 x10 booth space in Main Street tent. Company logo on all festival materials. Full page ad and 350 word article in event program. :30 PA sponsorship acknowledgment every hour during the festival. 20 wristbands for inflatable activities. 1 available.

Official Car Sponsor

\$5,500

Lead the parade. Prominent 3,600 sf area to display cars. Logo on courtesy golf carts. Company logo on all festival materials. Half page ad in event program. :30 PA sponsorship acknowledgment every hour during the festival. 1 available.

Fireworks Sponsor

\$3,500

Saturday night fireworks show. Company logo on all festival materials. Includes half page ad. Recognition onstage during concert and reruns of concert performances on the Mentor Channel, Sept-Dec. 1 available

Refreshment Tent Sponsor

\$2,500

Sponsorship of the beer tent or wine tent. Includes half page ad. Company logo on all festival materials and in the beer/wine garden area. 2 available.

Pavilion Seating Area

\$2,500

Sponsorship of centrally located 2,400 square foot tent. Includes half page ad, company logo on all festival materials and in the pavilion seating area. 1 available.

Entertainment Tent

\$2,500

Sponsorship of the new 2,400 s.f. entertainment tent near Ice Arena. Includes half page ad. Company logo on all festival materials. Naming of tent. 1 available.

Gateway Sponsor

\$2,500

Logo displayed at all three entryways. Company logo on all festival materials. Half page ad in event program.

Bench Sponsorship

\$750

18" x 24" Logo on back of bench.

Main Street Tent

Exhibit space in 60 x 140 ft Main Street Tent. Listing in program. Included on main street map. Premium positions available. Locations assigned on a first come/first served basis. 52 Available.

Premium Exhibitor (10x10)	\$375
Exhibitor (10x10)	\$275
Double Exhibit (10x20)	\$500

Program Sponsor

New this year! Our event program will feature a 50/50 split of advertising and feature content. Perfect opportunity to advertise your business with coupons and special offers to over 20,000 visitors!

2 Page Spread	\$1,250
Full Page Ad - Back Cover	\$1,500
Full Page Ad	\$750
1/2 Page Ad	\$500
1/4 Page Ad	\$275
1/8 Page Ad	\$175

DEADLINE: March 30, 2015

MENTOR CITYfest

LIVE MUSIC • FOOD • FUN & GAMES

- Activities
- Entertainment
- Food & Drink
- Exhibitors
- Special Areas
- Tickets & Wristbands
- Trackless Train Route
- Trackless Train Loading / Unloading
- No Alcohol Beyond This Point
- Ⓜ Picnic Tables



Details and Entertainment Schedules at
www.MentorCityFest.com • #MentorCityFest

CITYFEST SPONSORSHIP FORM

SPONSORSHIP OPPORTUNITIES

- | | |
|--|----------|
| <input type="checkbox"/> Gold (Title) Sponsor | \$15,000 |
| <input type="checkbox"/> Silver Sponsor | \$10,000 |
| <input type="checkbox"/> Bronze Sponsor | \$7,500 |
| <input type="checkbox"/> Official Car Sponsor | \$5,500 |
| <input type="checkbox"/> Fireworks Sponsor | \$3,500 |
| <input type="checkbox"/> Refreshment Tent Sponsor | \$2,500 |
| <input type="checkbox"/> Pavilion Seating Area Sponsor | \$2,500 |
| <input type="checkbox"/> Entertainment Tent Sponsor | \$2,500 |
| <input type="checkbox"/> Gateway Sponsor | \$2,500 |
| <input type="checkbox"/> Bench Sponsor | \$750 |
| <input type="checkbox"/> Premium Exhibitor | \$375 |
| <input type="checkbox"/> Standard Exhibitor | \$275 |
| <input type="checkbox"/> Double Exhibitor | \$500 |

PROGRAM SPONSOR

- | | |
|--|---------|
| <input type="checkbox"/> 2 Page Spread | \$1,250 |
| <input type="checkbox"/> Full Page Ad - Back Cover | \$1,500 |
| <input type="checkbox"/> Full Page Ad | \$750 |
| <input type="checkbox"/> 1/2 Page Ad | \$500 |
| <input type="checkbox"/> 1/4 Page Ad | \$275 |
| <input type="checkbox"/> 1/8 Page Ad | \$175 |

Please make check out to "City of Mentor" or charge my credit card

Visa MasterCard

Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____

E-mail _____

Card # _____

Expiration Date _____

Signature _____

Please return registration form with payment to:

The City of Mentor, Parks & Recreation Department

Attn: Jill Korsok

8500 Civic Center Boulevard, Mentor, OH 44060

Tel: 440-255-1100



City of Mentor
Parks & Recreations Dept.
8500 Civic Center Blvd.
Mentor, OH 44060

For more information, please contact:

**City of Mentor
8500 Civic Center Blvd, Mentor, Ohio 44060
(440) 974-5728**

For other festival details, please visit www.MentorCityFest.com

For sponsorship information, please contact:

**Jill Korsok
Recreation Program Manager / Mentor CityFest Manager
(440) 974-5720**