

# 2019 Mentor City Magazine

Annual City Guide & Resident's Reference

**Direct Mailed To  
Nearly 25,000  
Mentor Households!**



Reach your primary target market with the all new official Mentor City Magazine. Great new articles, fresh layout, and updated information in an easy-to-use format.

This guide will be kept by residents and used as an indispensable resource tool throughout the year. There really is no better way for you to reach almost every resident in the City!

Mentor City Magazine is a glossy, full-color publication produced by the City of Mentor. It will feature:

- Historical and informational articles about the City of Mentor
- Profiles of Mentor residents
- Comprehensive directory of city services, departments and facilities
- City ordinances & programs
- Dining and entertainment directory
- Much more!

## Reach your primary target market... and beyond!

- Nearly 25,000 copies will be direct mailed to every Mentor residence
- Additional copies will be distributed through the Mentor Chamber of Commerce, City Hall and through limited free distribution sites including the Mentor Public Library
- A PDF will be available for a full year online at [www.cityofmentor.com](http://www.cityofmentor.com)
- Web addresses in your ad will be hyperlinked to your website

Ad Size	Dimensions (Width x Depth)	Cost
Full page*	7" x 9.875"	\$2,445
1/2	7" x 4.85"	\$1,375
1/3	4.6" x 4.85"	\$995
1/6 Vertical	2.2" x 4.85"	\$495
1/6 Horizontal	4.6" x 2.33"	\$495
1/8 Biz Card	3.375" x 2.375"	\$375
Page Two	7" x 9.875"	\$3,295
Inside Back	7" x 9.875"	\$3,165
Back Page	7" x 9.875"	\$3,445

**\*Full page with bleeds**

Bleed size: 8.5" x 11.375"

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**All prices are NET.**

**Space Deadline: April 5, 2019**

**Ad Materials Due: April 12, 2019**

**Issue Date: May 15, 2019 (Approximately)**

*To reserve advertising space contact:*

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