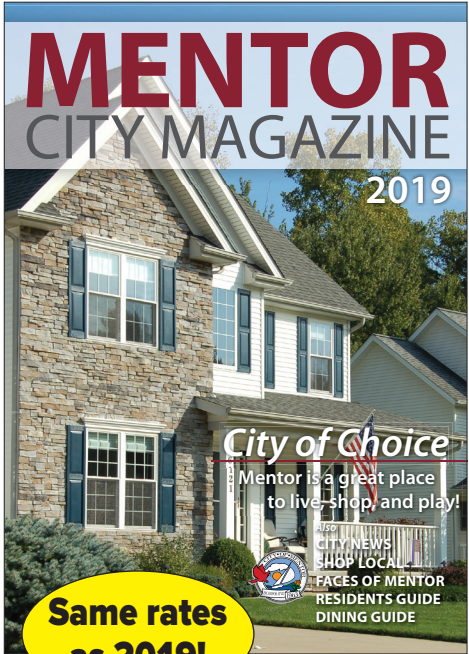


2020 Mentor City Magazine

Annual City Guide & Residents Reference

Direct Mailed To Nearly
27,000 Mentor
Households & Businesses!



Reach your primary target market with the official Mentor City Magazine. Great news articles, fresh layout, and updated information in an easy-to-use format.

This guide will be kept by residents and used as an indispensable resource tool throughout the year. There is no better way for you to reach almost every resident in the City!

Mentor City Magazine is a glossy, full-color publication produced by the City of Mentor and Direct Market Publishing, LLC. It will feature:

- Historical and informational articles about the City of Mentor.
- Profiles of Mentor residents.
- Comprehensive directory of city services, departments and facilities.
- City ordinances & programs.
- Dining and entertainment directory.
- Much more!

Reach your primary target market... and beyond!

- Nearly 27,000 copies will be direct mailed to every Mentor residence and business.
- Additional copies will be distributed through the Mentor Chamber of Commerce, City Hall and through limited free distribution sites including the Mentor Public Library.
- A PDF will be available for a full year online at www.cityofmentor.com.
- Web addresses in the online PDF will be hyperlinked to your website.
- Mentor Chamber members receive a 15% discount off the listed rates!

Ad Size	Dimensions (Width x Depth)	Cost*
Full page	7" x 9.875" no bleed	\$2,445
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1/6 Vertical	2.2" x 4.85"	\$495
1/6 Horizontal	4.6" x 2.33"	\$495
1/8 Biz Card	3.375" x 2.375"	\$375
Page Two	7" x 9.875"	\$3,295
Inside Back	7" x 9.875"	\$3,165
Back Page	7" x 9.875"	\$3,445

***15% discount for Mentor Chamber members!**

Full page with bleeds

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Space Deadline: April 17, 2020

Ad Materials Due: May 1, 2020

Mail Date: May 25, 2020 (Approximately)

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Kim Miller

(440) 799-8882

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