



2026 EVENT SPONSORSHIP OPPORTUNITIES

CITY OF MENTOR, OHIO

The City of Mentor proudly hosts dozens of family-friendly events each year, fostering civic pride and strengthening community bonds. From high-energy concerts under summer stars to festive winter gatherings, these celebrations draw tens of thousands of residents and visitors alike.

In 2025, more than 132,000 people enjoyed main-stage events at the Mentor Civic Amphitheater alone. By partnering as a sponsor, your organization gains prominent visibility across diverse, well-attended platforms while directly supporting the vibrant experiences that make Mentor a premier place to live, work, and play.

MENTOR ROCKS: AMPHITHEATER MAIN STAGE

17 EVENTS | Including Mentor Rocks, America 250 – Independence Day, Mentor CityFest, Mentor Chill Out, and more!

The Mentor Rocks concert series features national recording artists and North America’s top tribute acts, running for 13 weeks from June 2 through August 25, 2026, with an average weekly attendance of 8,200! Mentor’s Independence Day Celebration attracts over 25,000 spectators for music and fireworks. Mentor CityFest (August 14-15, 2026) is Lake County’s premier family festival, packed with activities, entertainment, and food. Mentor Chill Out (January 2027) offers winter fun for all ages. Each event delivers a festival atmosphere with premier entertainment and top food trucks. **Value-Added Bonus:** Sponsor presence at select pop-up community events. *Does not include Mentor Cruise-In.*

Sponsorship Level	Price	Multi-Year Option	Availability	Key Benefits
Title Sponsor	\$30,000	2-yr: \$55,000 3-yr: \$75,000	SOLD OUT	<ul style="list-style-type: none"> • Logo integrated into Mentor Rocks branding • Premium :15 video-board impressions • Top placement on all marketing materials • 10’ x 10’ display space at every main-stage event • Promo item distribution (sponsor-supplied) • Acknowledgment in recap video (Mentor Channel & social media)
Presenting Sponsor	\$9,500	—	31	<ul style="list-style-type: none"> • Prominent :15 video-board impressions • Secondary logo on all marketing materials • 10’ x 10’ display space at every main-stage event • Promo item distribution (sponsor-supplied) • Recap video acknowledgment
Supporting Sponsor	\$6,000	—	SOLD OUT	<ul style="list-style-type: none"> • Logo on all marketing materials • :15 video-board impressions • 10’ x 10’ display space at every main-stage event • Promo item distribution (sponsor-supplied) • Recap video acknowledgment
Wi-Fi Sponsor	TBD	—	CANCELLED	<ul style="list-style-type: none"> • Logo on WI/FI splash/acceptance screen
Video-Board Ad	\$1,750	—	SOLD OUT	<ul style="list-style-type: none"> • :15 impressions on videoboard

AMERICA 250 INDEPENDENCE DAY FIREWORKS JULY 4, 2026 ONLY

A spectacular 25-minute fireworks display follows the Independence Day concert, celebrating America’s 250th birthday.

Option	Price	Availability	Key Benefits
Fireworks Only	\$35,000	1	<ul style="list-style-type: none"> • Prominent video-board presence on July 4 • PA acknowledgments before & after fireworks display • 10’ x 10’ display space • Promo item distribution (sponsor-supplied)



MENTOR CRUISE-IN – 25th Anniversary

August 8, 2026

A regional favorite since 2001, featuring classic cars, food, entertainment, and family activities. Cruise-In attracts upwards of 800 cars and 2,500 spectators each year to Civic Center Park!

Level	Price	Availability	Key Benefits
Title Sponsor	\$1,750	SOLD OUT	<ul style="list-style-type: none"> Premium logo on all marketing 10' x 20' display space Frequent PA & video-board recognition
Supporting Sponsor	\$800	Open	<ul style="list-style-type: none"> Logo on all marketing 10' x 10' display space Regular PA & video-board recognition



TUNES AT THE LAGOONS

SIX CONCERTS, JUNE–AUGUST

Family-friendly waterside shows with local bands, food trucks, and refreshments at Mentor Lagoons Marina. Estimated 1,500+ attendees per week.

Level	Price	Key Benefits
General Sponsor (Open)	\$850	<ul style="list-style-type: none"> Logo on banners, signage, marketing, website, social media, promo video 10' x 10' display space PA acknowledgment before each show



MENTOR FARMERS MARKET

FRIDAYS, JUNE–SEPTEMBER

Over 1,800 weekly visitors browse 30+ vendors offering local produce, crafts, and more at Garfield Park.

Level	Price	Availability	Key Benefits
Presenting Sponsor	\$1,750	SOLD OUT	<ul style="list-style-type: none"> 10x10 display space "Presented by" on all marketing, banners, website Special Mentor Channel acknowledgment
Supporting Sponsor	\$850	5 2	<ul style="list-style-type: none"> 10' x 10' display space Logo on marketing materials Mentor Channel acknowledgment



CULTURAL ARTS | WILDWOOD CULTURAL CENTER

Year-round programming (music, dance, theater, spoken word) at Wildwood, Springbrook Gardens Park, and Mentor Municipal Center. Includes ACE Series, dances, Wildwood Wine & Arts Fest, Holiday Boutique, Unveiled Art Series, and Santa's Wild Workshop—in partnership with the Mentor Community Arts Commission.

Level	Price	Availability	Key Benefits
Presenting Sponsor	\$4,250	SOLD OUT	<ul style="list-style-type: none"> Premium placement on marketing, website, social, signage Recap video acknowledgment
Supporting Sponsor	\$1,750	Open	<ul style="list-style-type: none"> Placement on marketing, website, social, signage Recap video acknowledgment
General Sponsor	\$750	Open	<ul style="list-style-type: none"> Acknowledgment on marketing, programs, social, signage



1776

In celebration of the United States of America's 250 birthday, the city of Mentor, with the support of the Mentor Community Arts Commission, will present three performances of "1776" in June 2026. Please provide your own ready art.

Ad Size	Price	Size
Full Page	\$800	8.5" x 11"
Half Page	\$250	4.25" x 5.5"
Category	\$125	2.125" x 2.75"
Patron	\$50	Name Listed

PUBLIC ART INSTALLATION

Sponsorships available for 2026 art pieces displayed citywide. Contact Linda Wintersteller at (440) 974-5735 or wintersteller@cityofmentor.com

FACILITY SPONSORSHIPS

Advertising opportunities are available at the Mentor Community Recreation Center and the Mentor Ice Arena. Contact the Parks Department at (440) 974-5720 or parks@cityofmentor.com to learn more.

MEDIA PARTNERSHIPS

Trade-based media packages available at equal published-rate value.

SPONSORSHIP COMMITMENT

Sponsorships are fulfilled on a first-come, first-served basis. Full-season only (no partial schedules or split sponsorships). Confirmation deadline: 5:00 p.m., April 15, 2026. Final payment due: May 1, 2026. For additional information on sponsorships or secure your position, contact: Ante Logarusic at (440) 974-5794 or logarusic@cityofmentor.com.

The City of Mentor reserves the right to decline any sponsorship. Pricing, details, and availability subject to change without notice.

