



MENTOR ROCKS THE BEARS

ARTIST APPLICATION

Name: _____

Phone (daytime): _____

Phone (evening): _____

E-mail Address and Website: _____

Mailing Address: _____

City, State, ZIP: _____

I (applicant) _____ understand that if my submission is selected and I design a bear, all rights, title and interest to the submitted design will become the sole property of City of Mentor and I relinquish all rights, title and interest in the design and the finished bear sculpture.

Applicant's Signature: _____ Date: _____

Bear Sculpture name or title: _____

Must use templates to submit designs. See details attached.

Materials I plan to use in the production of my bear design if I am selected:

How I plan to take my design from concept to completed work;
materials used, process etc: *(attach a separate page, if necessary)*

Entry Deadline:

Application forms, design diagrams, bio/resume and samples of your artwork must be received by **March 29, 2019**.

Send your submissions to: City of Mentor,

8500 Civic Center Blvd.

Mentor OH 44060

ATTN: Mentor Rocks the Bears

Or call (440) 974-5735 for further information.



Calling all artists!

Rock the Bears!

Dancing bears—it's what Mentor Rocks the Bears is all about. Be one of the Lake County artists chosen to decorate, paint, and otherwise adorn one of the oversized fiberglass bears that will rock Mentor at our area landmarks, parks and businesses.

Rock your Art!

Our summer-long public art exhibit throughout Mentor, capped off by a gala bear auction, gives you ...

- A showcase for your talent
- Optimum exposure through increased traffic at the various locations
- Media attention throughout Mentor, Lake County and beyond
- Social media exposure with photo ops
- Artist contact info on plaques located by each bear, on maps located at each location, as well as on the Mentor Rocks the Bears website and social media
- Artist honorarium of \$500 for selected design, 2 tickets to the final auction, and 1 Mentor Rocks the Bears t-shirt



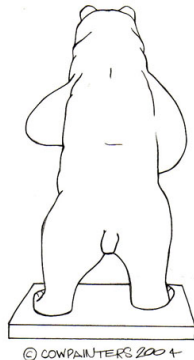
Enter today!

Artist entries must be received by **March 29, 2019**. Get details and entry forms at Wildwood Cultural Center or www.mentorrocksthebears.com

Mentor Rocks the Bears Design Details

A fiberglass bear form, wearing nothing but a rough factory priming, awaits your creative vision. You will transform this unadorned figure into a work of vibrant art, based on your original design proposal.

The bear's distinctive shape and unique charm offer you endless creative possibilities. The upright dancing bear measures 36" tall on a 2" base.



back view:
36" H x 17.5" W x 13" D



Front view: 36" H
17.5" W x 13" D



side view:
36" H x 17.5" W x 13" D

Use whichever views best show your design. You do not necessarily need to color in each design, as long as one of them shows a full color rendering.

To participate

- Open only to artists 18 yrs or older residing in **Lake County, Ohio**.
- Print out and complete the **application form**, which must include your bear design. Please download and use one or more of our **drawing templates** for your design, and include your name and design title on each piece submitted.
- **Entries must be received by March 29, 2019.**
- Be sure to show us other sides of your design that apply. (back view, side view)
- Please complete your proposed design in **full color** on one of the outlines provided. Please feel free to enlarge these shapes if desired; however, please do not submit designs larger than 8.5" x 11". Note that the more complete your design, the easier it will be for the selection committee and our sponsors to review your submission.
- Provide a copy of your resume showing your artistic experience, or printed samples of your work.
- Include samples or photocopies of your artwork and include your name on each piece submitted. These samples will not be returned so please do not send original art.
- Send the completed application forms, your bear design, resume and work samples in hard copy form to: City of Mentor,
8500 Civic Center Blvd.
Mentor OH 44060
ATTN: Mentor Rocks the Bears

You may submit more than one design; however, judges will select only one design per artist.

Next steps

- All submitted designs will be judged by members of the Community Arts Commission along with 2 professional artists.
- Not all submitted designs will be chosen for production, only those chosen by the selection committee will be given a fiberglass form to complete.
- Artists whose designs are selected will be notified and announced April 3, 2019.
- Production of selected designs begins April 8, 2019 and completed bears are due May 10, 2019.
- The selected artists will receive detailed instructions for the pickup and delivery of bear forms. Artists will receive \$100 upfront to use for production costs. An additional \$400 will be paid upon delivery and approval of the finished sculpture.
- Selected artists and sponsors will both be invited to attend an unveiling of the bears on May 31, 2019; details to follow.



Rules of the Den

- Artists must 18 yrs or older and residents of Lake County, Ohio. Proof of residence required.
- Artists may alter the basic bear form, but cannot compromise its structural integrity. The contact points by which the bears are attached to their bases cannot be altered or obstructed.
- Artists may paint, sculpt, transform, or adorn the bears. Objects attached to the bears must be affixed so that they cannot be easily removed. Attached objects must be weather-resistant.
- Artists have the option of adding appendages to the fiberglass form. Proposed additions must be made clear at the time of original submission of drawings to the selection committee.
- Info on sculpture prep, added materials and painting tips will be available to selected artists.
- Bears will be placed in outdoor areas during the months of June-August, fully accessible to the public, beginning in June. Artists should consider the weather and other elements, including sun, rain, wind, dirt, and people. Artists must develop designs that can withstand the weather and the public, who will be touching, hugging, and kissing the bears.
- Artists should consider that their designs might be purchased for long-term installation in an outdoor location.
- **Mentor Rocks The Bears** will apply a protective clear coat to the bears prior to their public placement.
- Designs must be appropriate for public display. Designs that are religious, political, or sexual in nature will not be accepted. Corporate logos and advertising are not permitted. The selection committee evaluates all designs and has sole discretion to accept or reject any design.

Bear lovers! Fill the den with bidding at the Mentor Rocks the Bears Auction Gala

The Mentor Rocks the Bears celebration comes to a jubilant close at the Auction Gala, scheduled for Sept 20, 2019. At that time, all remaining decorated bears will be auctioned off, with winning bidders giving a permanent home to their bears of choice. Proceeds go to the Mentor Community Arts Commission to help fund future public art projects in the City of Mentor.

For more information on the auction gala please visit www.mentorrocksthebears.com



Example of a full color design proposal for a similar project

COPYRIGHT ASSIGNMENT

WHEREAS, _____ [fill in name of artist], an individual having an address of _____ ("Artist") is the author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to **Mentor Community Arts Commission** on the same date as the date of this Assignment;

WHEREAS, Artist understands and acknowledges that, as part of the application process, it is intended that the City of Mentor, with an address of 8500 Civic Center Blvd. Mentor, OH 44060 own the entire right, title and interest in and to the Design;

WHEREAS, Artist understands and acknowledges that, if the Design is approved, he/she shall apply that design to a bear sculpture provided by **Mentor Community Arts Commission** thereby creating a "Finished Bear."

WHEREAS, Artist desires to transfer all of his/her right, title and interest in and to the Design, including, but not limited to, all derivative works which are based on the Design to the City of Mentor.

WHEREAS, Artist understands and acknowledges that City of Mentor shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design if the Finished Bear is approved for exhibition, as described in detail in the Request For Proposals and Application to Mentor Rocks the Bears, and that in such case **Mentor Community Arts Commission** shall pay to Artist an honorarium of \$500.00 total, paying \$100 of that upon design acceptance by a sponsor, for production costs, with the final \$400 paid upon completion of their bear.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, Artist hereby assigns to City of Mentor all his/her right, title and interest in and to the Design, and to any derivative works based on the Design including but not limited to any rights it may have in the Finished Bear, together with any and all copyright applications and registrations therefore. Artist acknowledges and agrees that, due to the nature of the public display of the Finished Bear, City of Mentor shall not be liable for any distortion, mutilation, modification or destruction of the Finished Bear by accident, act of God or person. Artist hereby waives his/her rights under the Visual Artists Rights Act ("VARA"), 17 U.S.C. '106A, as against City of Mentor in the event of such distortion, mutilation, modification or destruction. Artist further acknowledges and agrees that if the Finished Bear is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, City of Mentor shall have the right to make, or have made, such repairs, even if the repairs would constitute a distortion, mutilation or modification under VARA. Artist hereby waives his/her rights under VARA in the event and to the extent City of Mentor deems such repair necessary. Artist represents to **Mentor Rocks the Bears** that he/she is the sole author of the Designs and that the Design is an original work of authorship which does not infringe upon the copyright rights or any intellectual property rights of others, and that he/she has the unencumbered right to make this assignment. In the event the Design is not approved or selected for exhibition, as described in the Request for Proposals, Mentor Community Arts Commission shall assign [and hereby does assign] back to Artist all its right, titles and interest in and to the Design.

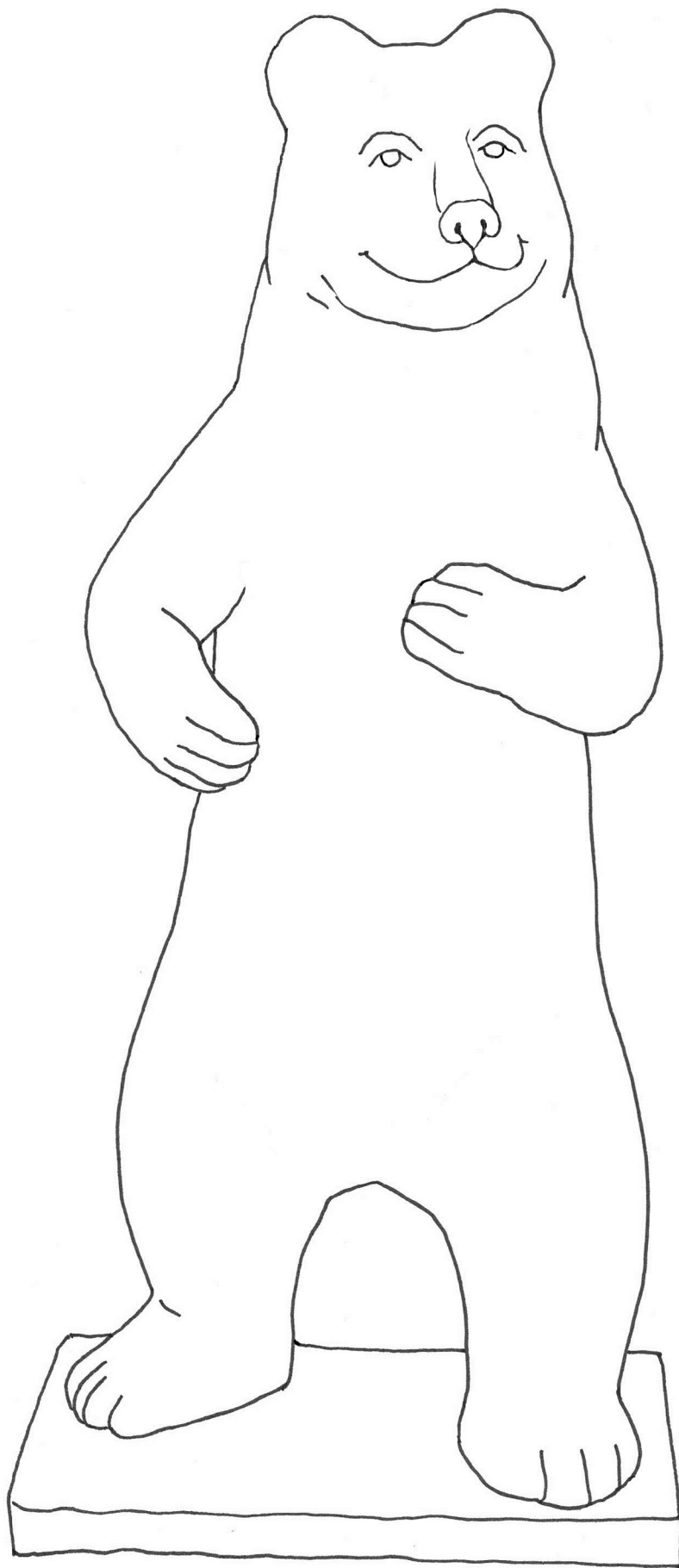
ARTIST Signature (sign below)

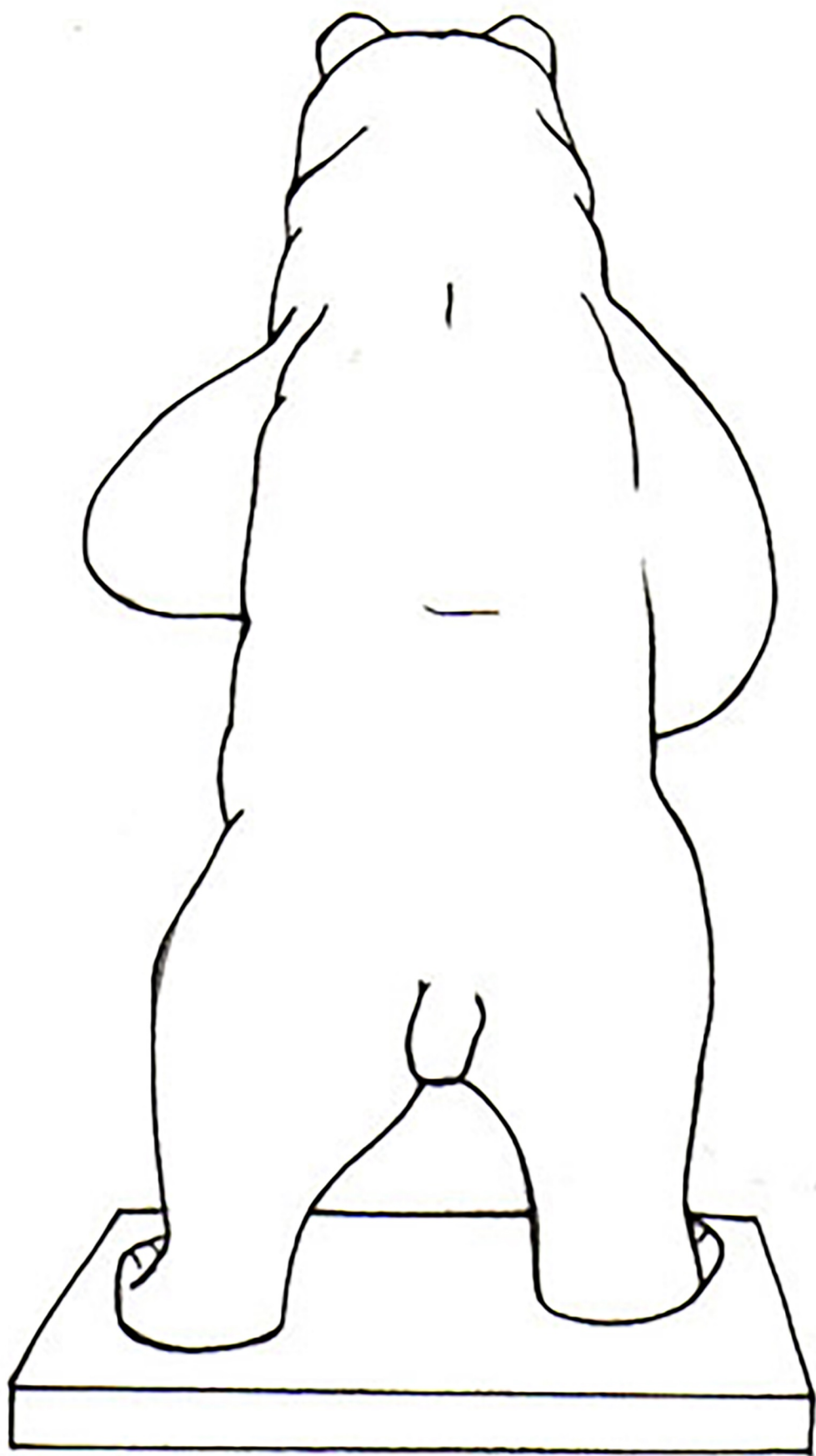
Print Name: _____

Bear Title: _____

Date: _____







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