



Mentor Rolls

Artist Application

Name: _____

Phone (daytime): _____

Phone (evening): _____

E-mail Address and Website: _____

Mailing Address: _____

City, State, ZIP: _____

I (applicant) _____ understand that if my submission is selected and I design a bike rack, all rights, title and interest to the submitted design will become the sole property of City of Mentor and I relinquish all rights, title and interest in the design and the finished bike rack sculpture.

Applicant's Signature: _____ Date: _____

Bike Rack Design Name/Title: _____

Must use templates to submit designs. See details attached.

Materials I plan to use in the production of my bike rack design if I am selected:

How I plan to take my design from concept to completed work;
materials used, process etc: *(attach a separate page, if necessary)*

Entry Deadline:

Application forms, design diagrams, bio/resume and samples of your artwork must be received by February 12, 2021.

Mail your submission to:
City of Mentor
8500 Civic Center Blvd.
Mentor, OH 44060
Attn: Mentor Rolls

Drop off your submission to:
Wildwood Cultural Center
7645 Little Mountain Rd.
Mentor, OH 44060



MENTOR ROLLS - Calling All Artists!

Re-imagined, Up-cycled—it's what Mentor Rolls is all about. Be one of the Lake County artists chosen to decorate, paint, and otherwise enhance one of the existing aluminum bike racks that will ROLL into Mentor at our Civic Center Campus.

Why Participate?

The Mentor Civic Center Campus will feature your re-imagined, up-cycled bike rack design in a very active area which includes the Amphitheater, ice arena, pool, justice center, senior center, police and fire stations.

- Showcase for your talent
- Optimum exposure through increased traffic at the various locations
- Media attention throughout Mentor, Lake County and beyond
- Social media exposure
- Artist contact info on plaques located by each bike rack, as well as on the Mentor Rolls website and social media
- Artist honorarium of \$600 for selected design, (\$100 for supplies and the remaining \$500 on completion).



Enter today!

Artist entries must be received by **February 12, 2021**. For more information visit Wildwood Cultural Center Facebook page, website: www.mentorrolls.com, or by calling (440) 974-5735.

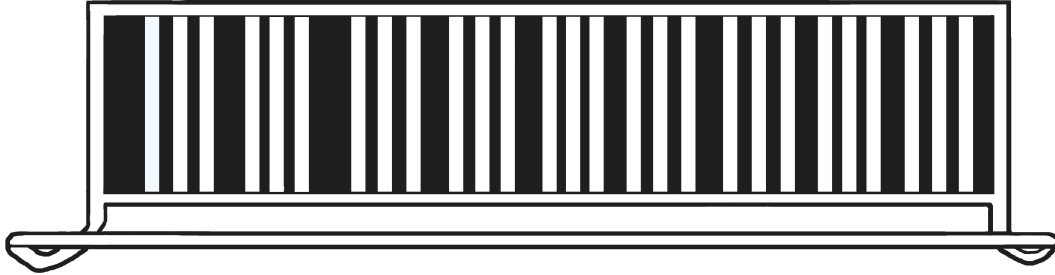
MENTOR ROLLS - Design Details

One of four existing aluminum bike racks will be transformed into a work of vibrant art, based on your original design proposal. Your bike rack design can be up-cycled by painting, or adding objects on to the existing structure. Its distinctive shape and unique charm offer you endless creative possibilities.



MENTOR ROLLS - Design Details

The black spaces are the background, negative space.
The white rectangles are the bars



Dimensions of the bike rack:

Overall: 3ft Wide

122.5 inches Long

34.6 inches Tall

3/4 inch bars (white rectangle spaces)

Use whichever views best show your design. You do not necessarily need to color in each design, as long as one of them shows a full color rendering.

To Participate

- Open only to artists 18 yrs or older residing in Lake County, Ohio.
- Print out and complete the application form which must include your bike rack design. Please download and use one or more of our drawing templates for your design, and include your name and design title on each piece submitted.
- Entries must be received by February 12, 2021
- Be sure to show us other sides of your design that apply. (Front and back view)
- Please complete your proposed design in full color on one of the outlines provided. Please feel free to enlarge these shapes if desired; however, please do not submit designs larger than 8.5" x 11". Note that the more complete your design, the easier it will be for the selection committee to review your submission.
- Provide a copy of your resume showing your artistic experience, or printed samples of your work.
- Include samples or photocopies of your artwork and include your name on each piece submitted. These samples will not be returned so please do not send original art.
- You may submit more than one design; however, judges will select only one design per artist.
- Mail completed application forms, your bike rack design, resume and work samples to: City of Mentor, 8500 Civic Center Blvd., Mentor, OH 44060 Attn. Mentor Rolls. Or, Drop off at Wildwood Cultural Center, 7645 Little Mountain Rd. Mentor
- For more information or questions, please call the Wildwood Cultural Center at (440) 974-5735.

MENTOR ROLLS - Next Steps

- All submitted designs will be judged by members of the Community Arts Commission.
- Not all submitted designs will be chosen for production, only those chosen by the selection committee will be given one of four aluminum bike racks to complete.
- Artists whose designs are selected will be notified and announced March 3, 2021.
- Production of selected designs begins March 25, 2021 and completed bike racks are due May 10, 2021.
- The selected artists will receive detailed instructions for the pickup and delivery of the bike racks. Artists will receive \$100 upfront to use for production costs. An additional \$500 will be paid upon delivery and approval of the finished sculpture.
- Selected artists will be invited to attend an unveiling of the racks on Tuesday, June 1st @ Mentor Rocks.

Rules of the Road

- Artists must 18 yrs or older and residents of Lake County, Ohio. Proof of residence required.
- Artists may alter the basic bike rack form, but cannot compromise its structural integrity, safety and portability. The contact points by which the bike racks are attached to their bases cannot be altered or obstructed.
- Artists may paint, sculpt, or transform the bike racks. Objects attached to the bike racks must be affixed so that they cannot be easily removed. Attached objects must be weather-resistant.
- Artists have the option of adding appendages to the aluminum form. Proposed additions must be made clear at the time of original submission of drawings to the selection committee.
- Info on sculpture prep, added materials and painting tips will be available to selected artists.
- Bike racks will be placed in outdoor areas during the months of June-August, fully accessible to the public. Artists should consider the weather and other elements, including sun, rain, wind, dirt, and people. Artists must develop designs that can withstand the weather and the public, who will be touching, and storing their bikes.
- Designs must be appropriate for public display. Designs that are religious, political, or sexual in nature will not be accepted. Corporate logos and advertising are not permitted. No trademarked or copyrighted material will be allowed. The selection committee evaluates all designs and has sole discretion to accept or reject any design.



COPYRIGHT ASSIGNMENT

WHEREAS, _____ [fill in name of artist], an individual having an address of _____ ("Artist") is the author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to Mentor Community Arts Commission on the same date as the date of this Assignment;

WHEREAS, Artist understands and acknowledges that, as part of the application process, it is intended that the City of Mentor, with an address of 8500 Civic Center Blvd. Mentor, OH 44060 own the entire right, title and interest in and to the Design;

WHEREAS, Artist understands and acknowledges that, if the Design is approved, he/she will apply that design to a bike rack sculpture provided by Mentor Community Arts Commission thereby creating a "Finished Bike Rack."

WHEREAS, Artist desires to transfer all of his/her right, title and interest in and to the Design, including, but not limited to, all derivative works which are based on the Design to the City of Mentor.

WHEREAS, Artist understands and acknowledges that City of Mentor shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design if the Finished Bike rack is approved for exhibition, as described in detail in the Request For Proposals and Application to Mentor Rolls, and that in such case Mentor Community Arts Commission shall pay to Artist an honorarium of \$600.00 total, paying \$100 of that upon design acceptance by the judges, for production costs, with the final \$500 paid upon completion of the bike rack.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, Artist hereby assigns to City of Mentor all his/her right, title and interest in and to the Design, and to any derivative works based on the Design including but not limited to any rights it may have in the Bike Rack, together with any and all copyright applications and registrations therefore. Artist acknowledges and agrees that, due to the nature of the public display of the Finished Bike Rack, City of Mentor shall not be liable for any distortion, mutilation, modification or destruction of the Finished Bike Rack by accident, act of God or person. Artist hereby waives his/her rights under the Visual Artists Rights Act ('VARA'), 17 U.S.C. '106A, as against City of Mentor in the event of such distortion, mutilation, modification or destruction. Artist further acknowledges and agrees that if the Finished Bike Rack is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, City of Mentor shall have the right to make, or have made, such repairs, even if the repairs would constitute a distortion, mutilation or modification under VARA. Artist hereby waives his/her rights under VARA in the event and to the extent City of Mentor deems such repair necessary. Artist represents to Mentor Rolls that he/she is the sole author of the Designs and that the Design is an original work of authorship which does not infringe upon the copyright rights or any intellectual property rights of others, and that he/she has the unencumbered right to make this assignment. In the event the Design is not approved or selected for exhibition, as described in the Request for Proposals, Mentor Community Arts Commission shall assign [and hereby does assign] back to Artist all its right, titles and interest in and to the Design.

Signature: _____

Date: _____

Bike Rack Title: _____

