



Thank you for attending our first Headlands BeachFest!

Please help us and our funders by completing our survey

- Home City CLEVELAND, OHIO Zip Code 44109
- Including you, how many people did you bring? 2
- What County or Counties are you from? CUYAHOGA
- Any of you from outside the State of Ohio? No Where? _____
- How did you learn about this event? Through a Friend OR.....

News Herald <input type="checkbox"/>	Cleveland area Newspaper <input type="checkbox"/>	Scene Magazine <input type="checkbox"/> or other - which	Website - <input type="checkbox"/> Cool-Cleveland	Other Website <input type="checkbox"/> - which	Radio - which
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6. Did the Beachfest bring you to visit us in Lake County? Yes No

7. What is the main reason why you came to this event in Lake County?

- You heard about the BeachFest and It Sounded Like Fun
- For something specific about the BeachFest that you heard about
You are on vacation conference / business trip visiting family or friends
- You planned on visiting the Beach anyway
- Other Reason (Share if you can.)

8. Please tell us how much money you think you are spending - and for what!!

Buying locally: Mentor Painesville Fairport Harbor Grand River

or at the BeachFest: YES \$ _____ NO

- Food / Drink \$ 20.00 Beach Stuff (Sun tan lotion, etc.) \$ _____
- Bought art or another item from a BeachFest vendor \$ _____
- Gas / Transportation Costs \$ 20.00
- Did you stay overnight in area, or think you will? For how long? _____
Hotel or other overnight stop - B & B camping family etc. \$ _____

9. Would you stay overnight for a larger, two-day BeachFest? Yes No

10. What is (or was) the most fun about this event? WATCHING OUR KID

11. What would you add or change? GO FLY A KITE

If you live outside of Lake County - See our next page!



12. Have you heard of these other nearby Lake County attractions?

- Mentor Marsh State Nature Preserves
- Mentor Marsh Nature Center
- Hiking Trails nearby
- Bird watching sites nearby
- Marinas and boating sites in this area
- Museums nearby
- Restaurants nearby
- Bicycle trails - Bike routes
- Wineries and Wine Events
- Shopping opportunities
- Other parks and scenic areas in Lake County
- The home of former U.S. President James A. Garfield

13. While in Lake County have you done, or plan to do, any of the following?

- Visited other Arts & Culture or other Lake County attractions
- Attended a professional performance
- Conducted business
- Attended a convention or business seminar here in Lake County
- Attend a Lake Captains baseball game, or another amateur sporting event
- Visit friends or relatives
- Other (please specify)
- None of the above

14. Was your stay in Lake County enjoyable?

YES

If not, why not?

15. Will you visit other Lake Erie beaches this season? Which ones?

FAIRPORT

Thank you for your help and your comments!



EXAMPLE - PARTICIPATING ARTIST SURVEY

Thank you for being part of our first Headlands BeachFest!

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On behalf of all of the participating organizations, we want to thank for taking part in the 2013 Headlands BeachFest.



We talked with some of you individually during the event, and wish to follow up with this survey.

Our funders want to learn how successful we were in helping generate revenue for you, the participating artists. We would appreciate your answers to our survey questions.

As a participating artist, your insights and advice will help us plan for next year's event

Name (optional) _____ Media _____

1. What was your estimated gross revenue for the event? _____
2. Were you satisfied by your level of sales? _____
3. Would you be interested in participating in next year's BeachFest?
4. Can you offer any advice or suggestions for next year's event?
What would you change to improve the event?
5. Were there specific impressions about the event that you heard from any visitors that you interacted with that you wish to share with us?
6. Other Comments.

Thank you for your help and your comments!