



2019 Seminar Series

## How Will the USMCA Affect North American Trade? Friday, July 26, 2019 | Paradigm Center

The United States-Mexico-Canada Agreement (USMCA) is slated to replace the 25-year-old North American Free Trade Agreement (NAFTA) pending approval by the legislatures of the participating countries.

In general, USMCA will affect country-of-origin rules in the automobile industry, intellectual property protections, and digital trade. In addition, it will include labor and environmental provisions, and allow US farmers additional access to the Canadian dairy market.

This workshop will address changes that may impact your business and will also provide an overview on principal documents required for export to Canada and Mexico, and to allow companies to streamline their internal processes, simplify the export process, and increase profits.

Who Should Attend: Shipping Department Personnel, Import & Export Managers, Sales and International Marketing Managers, Customer Service Staff, Purchasing, Logistics Specialists and others involved with International Trade Documentation and/or Compliance responsibilities.

Contact Dr. Mercedes Sanchez, International Trade Manager at [sanchez@cityofmentor.com](mailto:sanchez@cityofmentor.com) or (440) 205-3743 with any questions regarding this seminar or other needs.

### SEMINAR SCHEDULE

8:30 AM	Registration
9:00 AM	USMCA, updates to the NAFTA treaty <i>Edward O. Patton, Attorney At Law,</i> <i>Mansour Gavin LPA</i>
10:30 AM	Preparing Export Documents Shipping to Canada and Mexico <i>Dr. Mercedes Sanchez-Moore,</i> <i>City of Mentor</i>
12:00 PM	Q & A and Networking

**EARLY BIRD REGISTRATION** **\$35.00**  
**REGISTRATION (After July 19)** **\$40.00**

Presented by the City of Mentor International Trade Initiative and the Mentor Area Chamber of Commerce. Continental breakfast and light refreshments will be available.



**PARADIGM CENTER**  
Mentor High School  
6477 Center Street  
Mentor, OH 44060

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Register today at [www.mentormeansbusiness.com](http://www.mentormeansbusiness.com)